



30th Anniversary Celebration

October 17, 2024

Canadian Museum for Human Rights

85 Israel Asper Way

Partnership Package

Presented by Manitoba Women's Enterprise Centre Inc. operating as WeMB

BACKGROUND INFO

MWEC Vision

Women are inspired to transform their dreams into sustainable and profitable enterprises that contribute to building resilient communities and stronger economies.

MWEC Mission

Engaging our clients in a collaborative and affirming environment, we provide expertise, training, financing, and crucial connections for enterprising women in Manitoba at every stage of their entrepreneurial journey.

MWEC Value Statements

Connection - We are one

Respect - People feel worthy and valued

Integrity - Be true to yourself and others

Collaboration - Many hands make light work

Knowledge - Shared learning benefits everyone

The Manitoba Women's Enterprise Centre was established to address a gap in support for women business owners throughout our province. Celebrating our 30th Anniversary this year, we have aided our clients with advising, lending, and training services and have built a resilient community of innovative entrepreneurs who contribute their skills, knowledge, and varied experience to the ecosystem every single day.

Since our inception in 1994, our clients' needs have evolved, in pace with the environment in which we operate. To reflect the improvements and adjustments we continue to make to better serve our community, our brand identity has changed too. Manitoba Women's Enterprise Centre Inc. (MWEC—informally known as WECM) is now, simply, WeMB.

WeMB reflects our vision, mission, and values which are rooted in inclusivity and allyship. It focuses our partners on a common purpose—to support self-identifying women, 2S, and gender-diverse individuals in their pursuit of entrepreneurship.

We are ALL in this effort together and we're honoured to have you on the journey alongside us!

CELEBRATION CONTEXT

Fiery Purpose

As we gather for our 30th Anniversary Celebration, we embark on a journey through the rich tapestry of WeMB's history, present, and future. Fostering a sense of community pride and underscoring that our mission is far from over, this event is more than just a joyous reunion and a chance to reconnect to our founding purpose. It is an opportunity to amplify the voices of impact and success, especially for those who have been underrepresented.

Our aim is for every attendee to leave the event imbued with a sense of connection, belonging, and support for our collective efforts, knowing that they are an integral part of the story. It's an opportunity to express deep gratitude to our steadfast stakeholders and generous funders who have fueled our endeavours. It's an event that will expand the reach and renown of our offerings, cultivating a growing community united in their pursuit and inspired to do more together.

Partnership Opportunity

By joining us as a partner, you are showing the community province-wide your organization's commitment to women in business and acknowledging the contributions and achievements made by thousands of women-led enterprises over the last three decades.

Supporting our 30th Anniversary Celebration offers your company tremendous exposure through event promotion, corporate networking, advertising, and community engagement. Together we can inspire a stronger community of support, lighting the path for generations of women in business yet to come.



Lourdes Still,
Masagana Flower Farm & Studio



Tehani Jainarine & Ravi Ramoutar,
Head Turnerz Restorations Inc.

SPONSORSHIP LEVELS

	Presenting	VIP Reception	Dinner	Pre Dinner Reception	Toasting (beverages)	Registration Desk	Table Sponsor
	\$15,000	\$10,000	\$7,500	\$6,000	\$5,000	\$5,000	\$3,500
Sponsorship Availability	1	1	1	1	1	1	10
VIP Reception tickets	10	10	6	4	2	2	2
Dinner tickets	10	10	10	10	10	10	10
On-stage remarks with promotional video presentation	√						
Speaking opportunity at VIP Reception		√					
Exclusive corporate signage on stage	√	√					
Exclusive corporate signage on venue floor			√	√	√	√	
45-sec promotional video during dinner	√	√	√				
Provide promotion item at place settings	√		√				
Corporate signage/promo items at VIP Reception		√					
Company logo on pre-event marketing	√	√	√	√	√	√	
Emcee recognition during event	√	√	√	√	√	√	
Full page ad in program	√	√	√	√	Half Page	Half Page	Acknowledged
Sponsor video loop exposure	√	√	√	√	√	√	√
Company name/logo on table and in event program	√	√	√	√	√	√	√
Post-event logo recognition in Winnipeg Free Press ad	√	√	√	√	√	√	√

SPONSORSHIP LEVELS

Presenting Sponsor

\$15,000 *(One Available)*

- Ten (10) VIP Reception passes prior to the dinner
- One (1) table of (10) ten with premium seating
- Opportunity to speak for 4-5 minutes and present an on-stage promotional video
- Exclusive corporate signage on stage recognizing your company
- 45-sec promotional video during dinner
- Opportunity to provide attendee gift at dinner place settings
- Company logo on pre-event marketing
- Emcee recognition as Presenting Sponsor during the event
- Full page ad within the program
- Sponsor logo loop exposure at the event
- Company name/logo displayed on table sign
- Company name/logo recognition in event program
- Post-event name/logo recognition in Winnipeg Free Press advertisement

Note: All company signage, including logos, to be supplied by the sponsor

VIP Reception Sponsor

\$10,000 *(One Available)*

- Ten (10) VIP Reception passes prior to the dinner
- One (1) table of (10) ten with premium seating
- Opportunity to speak for 2-3 minutes at VIP Reception
- Exclusive corporate signage on stage recognizing your company
- 45-sec promotional video during dinner
- Opportunity to provide promotional items at VIP Reception
- Company logo on pre-event marketing
- Emcee recognition as VIP Reception Sponsor during the event
- Full page ad within the program
- Sponsor logo loop exposure at the event
- Company name/logo displayed on table sign
- Company name/logo recognition in event program
- Post-event name/logo recognition in Winnipeg Free Press advertisement

Note: All company signage, including logos, to be supplied by the sponsor



Bonni O'Hara and Jessie Fillmore,
G is for Glasses



Majda Ficko
Olen Skin Care

Dinner Sponsor

\$7,500 (One Available)

- Six (6) VIP Reception passes prior to the dinner
- One (1) table of (10) ten with premium seating
- Exclusive corporate signage entering dinner area recognizing your company
- 45-sec promotional video during dinner
- Opportunity to provide attendee gift at dinner place settings
- Company logo on pre-event marketing
- Emcee recognition as Dinner Sponsor during the event
- Full page ad within the program
- Sponsor logo loop exposure at the event
- Company name/logo will be displayed on table sign
- Company name/logo recognition in event program
- Post-event name/logo recognition in Winnipeg Free Press advertisement

Note: All company signage, including logos, to be supplied by the sponsor

Pre-dinner Reception Sponsor

\$6,000 (One Available)

- Four (4) VIP Reception passes prior to the dinner
- One (1) table of (10) ten with premium seating
- Exclusive signage in pre-dinner reception area recognizing your company
- Company logo on pre-event marketing
- Emcee recognition as Pre-dinner Reception Sponsor during the event
- Full page ad within the program
- Sponsor logo loop exposure at the event
- Company name/logo will be displayed on table sign
- Company name/logo recognition in event program
- Post-event name/logo recognition in Winnipeg Free Press advertisement

Note: All company signage, including logos, to be supplied by the sponsor



Thao and Phillip Dunphy,
Nail House Salon(s)



Morgan Wielgosz and Amber Sarraillon,
Good Neighbour Brewing Company

Registration Sponsor

\$5,000 (One Available)

- Two (2) VIP Reception passes prior to the dinner
- One (1) table of (10) ten with premium seating
- Exclusive signage in the venue event registration area recognizing your company
- Company logo on pre-event marketing
- Emcee recognition as Registration Sponsor during the event
- Half page ad within the program
- Sponsor logo loop exposure at the event
- Company name/logo will be displayed on table sign
- Company name/logo recognition in event program
- Post-event name/logo recognition in Winnipeg Free Press advertisement

Note: All company signage, including logos, to be supplied by the sponsor

Table Sponsor

\$3,500 (Maximum Available - 10 Tables of 10)

- Two (2) VIP Reception passes prior to the dinner
- One (1) table of (10) ten with premium seating
- Acknowledged within the program
- Sponsor video loop exposure at the event
- Company name/logo will be displayed on table sign
- Company name/logo recognition in event program
- Post-event recognition in Winnipeg Free Press advertisement

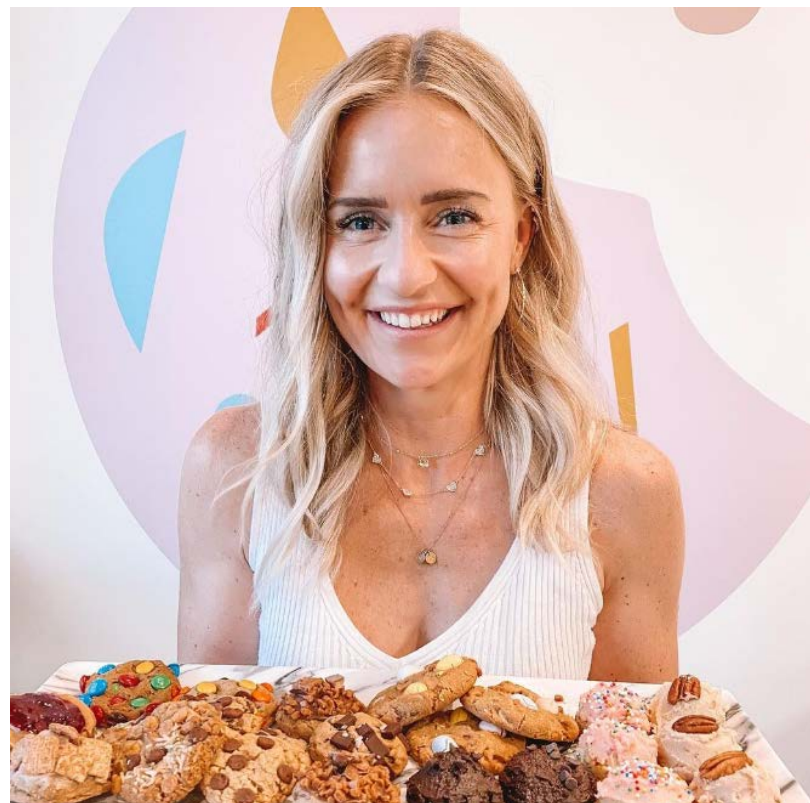
Note: All company signage, including logos, to be supplied by the sponsor

Toasting Sponsor

\$5,000 (One Available)

- Two (2) VIP Reception passes prior to the dinner
- One (1) table of (10) ten with premium seating
- Exclusive corporate signage entering dinner area recognizing your company
- Company logo on pre-event marketing
- Emcee recognition as Toasting Sponsor during the event
- Half page ad within the program
- Sponsor logo loop exposure at the event
- Company name/logo will be displayed on table sign
- Company name/logo recognition in event program
- Post-event name/logo recognition in Winnipeg Free Press advertisement

Note: All company signage, including logos, to be supplied by the sponsor



Vicki Melo,
Sugar Mama Cookie Company

**Thank you for supporting our ethos
of Strength in Community!**

wemb.ca

**For more information and to confirm your participation,
please contact:**

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kbuss@wemb.ca or **204.293.7370**